

## 1 Manufacturing and services

## SOLUTION

## Exercises

1.1 computer software 1.4 aerospace  
 1.2 computer hardware 1.5 cars  
 1.3 pharmaceuticals 1.6 media

## 1 Look at A

Which industry or service is each of these companies in?

1 Microsoft	3 Glaxo Smith Kline	5 Kia	7 Banco Santander
2 Terra	4 Boeing	6 Time Warner	8 Gap

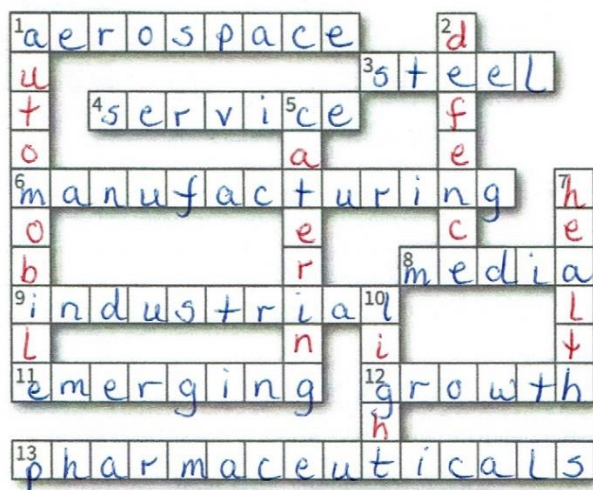
1.7 financial services  
 1.8 retail

## 2 A company will have to deal with problems that are specific to its industry. Match each problem (1-5) with one of the industries in A

- 1 buying a new building and being unable to find people to rent it
- 2 holidaymakers arriving to find that their hotel is not finished
- 3 lending to someone who cannot repay the loan
- 4 selling weapons to governments that people do not approve of
- 5 making drugs that poor countries cannot afford

1 property  
 2 tourism  
 3 financial services  
 4 defence  
 5 pharmaceuticals

## 3 Complete the crossword with the correct form of words from A and B



## Across

- 1 plane and rocket industry (9)
- 3 metal industry (5)
- 4 an industry that doesn't sell goods (7)
- 6 making things (13)
- 8 television, music, the internet (5)
- 9 related to industry or industries (10)
- 11 describing a new industry (8)
- 12 describing an industry that is getting bigger (6)
- 13 making drugs (15)

## Down

- 1 making cars: the ..... industry (10)
- 2 making weapons (7)
- 5 serving food and drink, rather than making them (8)
- 7 keeping people well: ..... care (6)
- 10 making televisions rather than steel: ..... industry (5)

## Over to you

- What products are manufactured in your country, and where?
- How diversified is your country's economy?