

Manufacturing and services

A Manufacturing and services

Here are some of the **manufacturing industries** that make up the **manufacturing sector**.

| | |
|---|--|
| aerospace | planes and space vehicles |
| cars (BrE) automobiles (AmE) | cars |
| computer hardware | computers, printers, etc. |
| construction | buildings |
| defence (BrE) defense (AmE) | weapons |
| electronics | mobile phones, etc. |
| food processing | canned, frozen, etc. foods |
| household goods | washing machines, refrigerators, etc. |
| pharmaceuticals | medicines |
| steel | a strong metal used in the manufacturing of machinery and cars |
| textiles | cloth and clothes |

Here are some of the **services** or **service industries** that make up the **service sector**.

| | |
|--|---|
| call centres (BrE) call centers (AmE) | dealing with orders, complaints, etc. from customers by phone |
| catering | restaurants, bars, etc. |
| computer software | instructions for computers |
| financial services | banking, insurance, etc. |
| healthcare | medical care |
| leisure | cinemas, sport, etc. |
| media | books, newspapers, film, television |
| property (BrE) real estate (AmE) | buying, selling and managing buildings |
| retail | shops |
| telecommunications | phone, internet services |
| tourism | travel and holidays |




Note

You use all these names in front of **industry** to talk about particular industries. You usually drop the **s** from **cars**, **automobiles**, **pharmaceuticals** and **textiles**: **the automobile industry**, etc.



B Countries and their industries

Industry (uncountable) is the production of materials and goods. An industry is a particular type of business activity. The related adjective is **industrial**. Here is how industry has developed in Brazil.

| 1950s and 60s | 1970–2000 | Today |
|---|--|--|
|  |  |  |
| In 1950, Brazil was a relatively poor country, with most people living and working on the land. The government decided to industrialize , and one of the new emerging industries in the 60s was the building of aircraft. | The Brazilian economy developed in many different areas: growth industries ranged from light industries such as textiles and telecommunications equipment to heavy industries like steel production. | Brazil's economy is diversified , with many different industries: the service sector makes up 70.8 per cent, industry 24 per cent and agriculture 5.2 per cent. |

Exercises

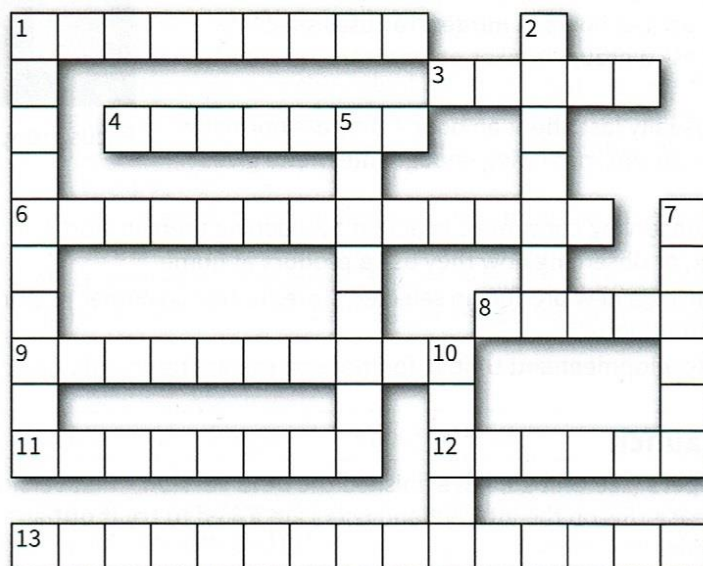
- 1** Look at A Which industry or service is each of these companies in?

| | | | |
|-------------|---------------------|---------------|-------------------|
| 1 Microsoft | 3 Glaxo Smith Kline | 5 Kia | 7 Banco Santander |
| 2 Terra | 4 Boeing | 6 Time Warner | 8 Gap |

- 2** A company will have to deal with problems that are specific to its industry. Match each problem (1–5) with one of the industries in A

- 1 buying a new building and being unable to find people to rent it
- 2 holidaymakers arriving to find that their hotel is not finished
- 3 lending to someone who cannot repay the loan
- 4 selling weapons to governments that people do not approve of
- 5 making drugs that poor countries cannot afford

- 3** Complete the crossword with the correct form of words from A and B



Across

- 1 plane and rocket industry (9)
- 3 metal industry (5)
- 4 an industry that doesn't sell goods (7)
- 6 making things (13)
- 8 television, music, the internet (5)
- 9 related to industry or industries (10)
- 11 describing a new industry (8)
- 12 describing an industry that is getting bigger (6)
- 13 making drugs (15)

Down

- 1 making cars: the industry (10)
- 2 making weapons (7)
- 5 serving food and drink, rather than making them (8)
- 7 keeping people well:care (6)
- 10 making televisions rather than steel: industry (5)

Over to you

- What products are manufactured in your country, and where?
- How diversified is your country's economy?