

Today

Warm Up Game

Grammar Fun

More Grammar Fun

SWOT Analysis

Presentations

Presentation Practice

Quiz

- Find a partner
- Come up with 12 questions together.
- Your questions must be in perfect English.
- You should know the answers without using google.
- Decide on a team name
- Choose a team sound
- You have 45 mins
- Feel free to use a programme like Kahoot

Now it's time for ...

Grammar fun with Kirk!

Present Perfect 1

Present perfect = has/have + 3rd form.

How long have you lived in Schleswig-Holstein?

I've lived here **for** 10 years.

I've lived here **since** 2013.

For (period)



ten years
15 minutes
nine months
twenty years
the rest of my life

Since (point)



last tuesday
January
2001
the middle ages
half past six

Present Perfect Continuous (-ing)

Present perfect continuous

= has/have + been + -ing

How long have you been sitting in your chair?

I've been sitting here **for** 90 minutes.

I've been sitting here **since** 8.15am.

Present Perfect

Question: Have you ever + 3rd form ?

e.g. Have you ever eaten sushi? (eat / ate / **eaten**)

Answer:

- + Yes, I have.
- + Yes I have eaten sushi.
- No, I haven't
- No, I've never eaten sushi.

Present Perfect

- Have you ever eaten sushi?
- Have you ever posted a video to Youtube?
- Have you ever cheated on your boy/girlfriend?
- Have you ever been to London?
- Have you ever lied to your mother?
- Have you ever cheated on an exam?
- Have you ever met someone famous?
- Have you ever done something illegal?
- Have you ever logged into an online class and gone back to bed?

Present Perfect

Just

= a short time ago/recently

I've just got back from the shop.

I've just remembered that the exam is tomorrow.

Now it's time for...

More Grammar Fun with Kirk!

Present Perfect

Question:

Have you sent the invoices **yet**?

Have you **already** sent the invoices?

Answers:

- + Yes, I have.
- + Yes, I've **already** sent the invoices.
- No, I haven't.
- No, I haven't sent the invoices **yet**
- No, I **still** haven't done it.

Present Perfect Signal Words

Just

Yet / Already / Still / So far

For / Since

Ever / Never

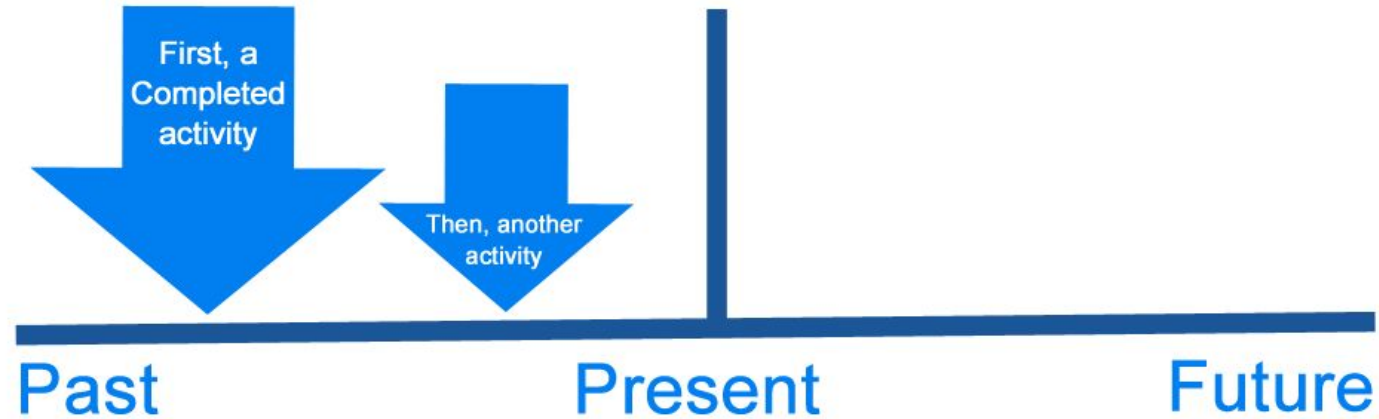
Now it's time for...

Even More Grammar Fun with Kirk!

Past Perfect

Past Perfect Tense

Had + Past Participle/3rd form



Past Perfect

2 actions in the past.

The first action happened before the second action.

Use words like: before/after/then



Past Perfect Examples

- I had never flown in a plane before I went to London.
- I had a shower before going to the party.
- He had forgotten to eat breakfast, so felt grumpy.
- She had read the book before seeing the film.

Present Perfect & Past Perfect Practice

There are tasks on Moodle to practice using Present Perfect and Past Perfect to help your understanding.





SWOT Analysis

S

W

O

T

SWOT Analysis

Strengths

Weaknesses

Opportunities

Threats

SWOT – Analysis

Internal view

Strengths

- What advantages do we offer? (USP)
- What synergies can be created?
- Which factors lead to success?
- What makes us unique?
- Which resources make us better?

Weaknesses

- What disadvantages do we have?
- What are we worse at than others?
- What are our weaknesses?
- What resources do we lack?

External view

Opportunities

- What trends are there?
- What opportunities are still untapped?
- Are there positive societal changes?
- Helpful legislative changes on the horizon?
- Are there new technologies?

Threats

- What do competitors do?
- Are there laws or regulations that can change?
- Are there new technologies?
- Other external factors that pose a risk? (Politics, economic situation, etc.)

Do a SWOT Analysis for the DHSH

SWOT Analysis

Create a SWOT analysis on a company of your choice to identify and report on the internal and external factors influencing and affecting their performance.

Write your SWOT analysis using 300-500 words.

Due 3 Nov 11pm

Feedback

<https://ww3.unipark.de/uc/englisch322/>

Bad Presentations

No eye contact	Speaks too fast	Boring voice	Too much information on slides	No linking of ideas
Reads too much	Doesn't understand the topic	Goes over time	Equipment problems	Doesn't understand the target audience.

iPhone X



Sources

- *3 Presentation Tactics Apple Executes Perfectly at Every Product Unveiling*,
<https://www.inc.com/carmin-gallo/the-reason-apple-unveiling-events-are-so-alluring-they-nail-these-calculated-presentation-tactics-every-time.html>,
Accessed 21.04.21

Terrible Sources

https://www.google.com/search?q=apple+presentations&rlz=1C1EKKP_enDE741DE741&sxsrf=ALeKk01zpERDEPJumpLEJphVhrnsjQxt1vw:1619092667220&source=lnms&tbm=isch&sa=X&ved=2ahUKEwiH0Kaa5pHwAhWt_rsIHRbxBk0Q_AUoAXoECAEQAw&biw=1920&bih=937#imgsrc=kbA46WG2n_5WEM

Don't use Wikipedia!

Presentations

- Be sure to introduce yourself
- Engage the audience
- Don't read. It's OK to use notes.
- Check spelling and pronunciation.
- No German words

Think about **SEX**

I mean it

S.....E.....X.....

Presentations

Think about **SEX** (but not too much)

Statement

Example

e**X**planation

Statement: ‘When giving a presentation, it’s a good idea to take Kirk’s advice because he trains people how to give good presentations’.

Example: ‘My friend John did Kirk’s English course last semester, took all of his advice and got 100% on the presentation part of the assessment!’.

EXplanation: ‘That’s why you should do all you can to prepare your presentation using Kirk’s advice’.

SEX

Statement

a topic sentence that clearly states the key idea of your argument.

Example

whenever possible give a real life clear example that supports and demonstrates your idea directly.

eXplanation

bring your point to a logical conclusion by clearly explaining how the example you gave strongly supports your original statement.

Presentations

- Practice, practice, practice!
- You are the presentation not the powerpoint slides.
- Provide sources for your work.
- Structure your presentation well and make sure it flows.
- Use words like 'firstly', 'secondly', 'having said that', 'now I'd like to move on to my next point', 'to summarise' etc.

Presentation Tips

More tips on how to give a good presentation are on Moodle.

You can also see the presentation marking guide.



Pardon?

Please.

Go ahead.

Here you go.

You're welcome.

Not at all.



Bitte?

Bitte.

Bitte.

Bitte.

Bitte.

Bitte.

Definite Articles German

Case	Masculine	Feminine	Neuter	Plural
<i>Nom</i>	der	die	das	die
<i>Akk</i>	den	die	das	die
<i>Dat</i>	dem	der	dem	den
<i>Gen</i>	des	der	des	der

Definite Articles English

Case	Masculine	Feminine	Neuter	Plural
<i>Nom</i>	The	The	The	The
<i>Akk</i>	The	The	The	The
<i>Dat</i>	The	The	The	The
<i>Gen</i>	The	The	The	The

German Articles

Why? Because Fuck you! Thats why.